



# THE SIGN SAYS DEVINE

## A Marken Media Co. Mini Series

### WHY?

Our town of Devine has some great people who have inspiring stories. We want to share those stories in a creative way, record local history, and make it available to the world through video.

### WHAT?

Marken Media Co. needs your help for this project! In addition to your nominations for who to feature, we're looking for small businesses to partner with us. For a **\$250 video sponsorship**, your business will receive a 5-second ad before a video, as well as social media tags on the video post reaching hundreds of people in the greater Devine area through Facebook.

### WHEN?

We plan to release a new video in the series each month. As a sponsor, you'll get the exclusive first-look at the video you sponsor and be given the link to share it with your select audience before it's released to the general public.

### HOW?

The videos will be shared on our website, through Marken Media Co. social media channels, and our broad email network. This benefits our sponsors because "a user's positive experience with a video ad increases their purchase intent by 97% and brand association by 139%." (Source: Advanced Web Ranking)

## A PROVEN TRACK RECORD

Video has been given an advantage on Facebook mini feeds. That means video is a more powerful social media tool than just great photography. We've harnessed that power with "The John Keller Story" video which received over 33,000 views, had over 600 shares, and was seen by nearly 1000,000 in their Facebook mini feed. That's why we can't wait to release the first episode of "The Sign Says Devine" and highlight the wonderful people of our town.

## HOW TO BECOME A SPONSOR

Contact us!

Marcus & Kennan Buckner

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(Yep, still got an 832 number. We moved back from Houston last summer.)

[www.markenmediaco.com](http://www.markenmediaco.com)